

Patient Privacy

Patient Privacy Statement ^{*}Notice of Privacy Practices

As required by the privacy regulations created as a result of the Health Insurance Portability and Accountability Act of 1996 (HIPAA): This notice describes how health information about you (as a patient of this practice) may be used and disclosed and how you can get access to your individually identifiable health information. Please review this notice carefully.

A. Our commitment to your privacy: Our practice is dedicated to maintaining the privacy of your individually identifiable health information (also called protected health information, or PHI). In conducting our business, we will create records related to you and the treatment and services we provide to you. We are required by law to maintain the confidentiality of all health information that identifies you. We also are required by law to provide you with this notice of our legal duties and the privacy practices that we maintain in our practice concerning your PHI. By federal and state law, we must follow the terms of the Notice of Privacy Practices that we have in effect at the time. We realize that these laws are complicated, but we must provide you with the following important information:

- 1) How we may use and disclose your PHI.
- 2) Your privacy rights related to your PHI.
- 3) Our obligations concerning the use and disclosure of your PHI.

The terms of this notice apply to all records containing your PHI that are created or retained by our practice. We reserve the right to revise or amend this Notice of Privacy Practices. Any revision or amendment to this notice will be effective for all of your records that our practice has created or maintained in the past, and for any of your records that we may create or maintain in the future. Our practice will post a copy of our current notice in our offices in a visible location at all times, and you may request a copy of our most current notice at any time.

B. We may use and disclose your PHI in the following ways:

Treatment, account information, including balances due healthcare operations, appointment reminders, treatment options, health-related benefits and services, individuals assisting in your care, and disclosures required by law.

**These items may include leaving answering machine messages or information with family members

C. Use and disclosure of your PHI in certain special circumstances:

Public health risks, health oversight activities, lawsuits and similar proceedings Workers' Compensation, deceased patients, law enforcement, organ & tissue donations, research, serious threats to health or safety, military, national security, and inmates.

D. Your rights regarding your PHI:

- 1. Confidential communications.** You have the right to request that our practice communicate with you about your health and related issues in a particular manner or at a certain location. Our practice will accommodate reasonable requests. You do not need to give a reason for your request.
- 2. Requesting restrictions.** You have the right to request a restriction in our use or disclosure of your PHI for treatment, payment or health care operations. Additionally, you have the right to request that we restrict our disclosure of your PHI to only certain individuals involved in your care or the payment for your care, such as family members and friends. We are not required to agree to your request; however, if we do agree, we are bound by our agreement except when otherwise required by law, in emergencies, or when the information is necessary to treat you. Your request must describe in a clear and concise fashion: 1) Information you wish to restrict; 2) Whether you are requesting to limit our practice's use, disclosure or both; 3) To whom you want the limits to apply.
- 3. Inspection and copies.** You have the right to inspect and obtain a copy of the PHI that may be used to make decisions about you, including patient medical records and billing records, but not including psychotherapy notes. You must submit your request in writing. Our practice may charge a fee for the costs of copying, mailing, labor and supplies associated with your request. Our practice may deny your request to inspect and/or copy in certain limited circumstances; however, you may request a review of our denial. Another licensed health care professional chosen by us will conduct reviews.
- 4. Amendment.** You may ask us to amend your health information if you believe it is incorrect or incomplete, and you may request an amendment for as long as the information is kept by or for our practice. To request an amendment, your request must be made in writing. You must provide us with a reason that supports your request for amendment. Our practice will deny your request if you fail to submit your request (and the reason supporting your request) in writing. Also, we may deny your request if you ask us to amend information that is in our opinion: 1) already accurate and complete; 2) not part of the PHI kept by or for the practice; 3) not part of the PHI which you would be permitted to inspect and copy; or 4) not created by our practice, unless the individual or entity that created the information is not available to amend the information.
- 5. Accounting of disclosures.** All of our patients have the right to request an "accounting of disclosures". An "accounting of disclosures" is a list of certain non-routine disclosures our practice may have made of your PHI for purposes not related to treatment, payment or operations. All requests for an "accounting of disclosures" must state a time period, which may not be longer than six (6) years from the date of disclosure and may not include dates before April 14, 2003. The first list you request within a 12-month period is free of charge, but our practice may charge you for additional lists within the same 12-month period. Our practice will notify you of the costs involved with additional requests, and you may withdraw your request before you incur any costs.
- 6. Right to a paper copy of this notice.** You are entitled to receive a paper copy of our notice of privacy practices. You may ask us to give you a copy of this notice at any time.
- 7. Right to file a complaint.** If you believe your privacy rights have been violated, you may file a complaint with our practice or with the Secretary of the Department of Health and Human Services. All complaints must be submitted in writing. You will not be penalized for filing a complaint.
- 8. Right to provide an authorization for other uses and disclosures.** Our practice will obtain your written authorization for uses and disclosures that are not identified by this notice or permitted by applicable law. Any authorization you provide to us regarding the use and disclosure of your PHI may be

revoked at any time in writing. After you revoke your authorization, we will no longer use or disclose your PHI for the reasons described in the authorization. Please note: we are required to retain records of your care.

E. Privacy Policy regarding SMS messages

Effective Date: 12/2/2024

Leewood Pediatrics – An Affiliate of Children’s Mercy, Inc. (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you opt in to receive SMS messages from us.

Information We Collect

When you opt in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages

How We Use Your Information

We use your information to:

- Send you the SMS messages you’ve opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences

Sharing Your Information

We do not share your phone number or SMS opt-in information with third parties for marketing purposes.

Your Rights

You can opt out of receiving SMS messages at any time by replying with “STOP” to any message we send you.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access or disclosure.

By agreeing to these terms and conditions you agree to receive automated marketing and informational SMS text messages from Leewood Pediatrics, An Affiliate of Children’s Mercy, Inc. These messages may include appointment reminders, payment reminders, and other information related to your account or services with us. The frequency of these messages will vary depending on the purpose but in no case will you receive more than 20 per month. You may opt out of these messages at any time by unsubscribing or informing us directly at 913-825-3627. Standard message and data rates may apply. You acknowledge that you have read and understood our Terms and Conditions and Privacy Policy

I have read Children’s Mercy Leewood Pediatrics privacy practices.

- | Accept
- | Decline